



LOS CIEN

SONOMA COUNTY LATINO LEADERS

Building Bridges

— Since 2009 —

MEDIA KIT

www.loscien.org

Origins of Los Cien

Los Cien was launched as a non-profit organization in 2009. Since our humble roots began and a group of community leaders came together in the backroom of Mary's Pizza Shack, it has always been clear that we had a vision for uniting our community. At that moment, before it became a non-profit, Los Cien was loosely known as "Latino Leaders." Even then, many of our original founders and leaders who began meeting with Herman J. Hernández in those days felt a deep need for representation and empowering Latinx voices. There was a shared recognition of the necessity to unite and mobilize in response to political matters that significantly affected people of color. These individuals often felt overlooked. The need to be visible manifested itself into a popular phrase by our founder, Dr. Herman J., "It is better to be at the table than on the menu." Amongst the founding members of Los Cien were Lisa Carreño, Sylvia Lemus, Todd Mendoza, Jenny Chamberlain, Lannie Medina, and Oscar Chavez.

Los Cien Today

Over the last 15 years, Los Cien has transformed into an equity-focused, membership-driven organization, uniting many different types of people, community leaders, organizations, businesses, and government agencies, leading to the most diverse community events in Sonoma County and the North Bay. Los Cien is dedicated to building belonging through collaborative monthly convenings centered around equity and inclusion and addressing the detrimental effects of current systems on marginalized communities in Sonoma County. Los Cien prides itself on its signature events that celebrate the rich and diverse Latine culture in Sonoma County and beyond. They have hosted over 160 convenings throughout Sonoma County, and their membership has reached 350 paid members who help fuel their work. Los Cien lives by the motto coined by its founder, Dr. Herman J. Hernandez, "It is better to be at the table than on the menu."





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Milestones

Newsletter Subscribers: 3,400+

Facebook Followers: 3,300+

Instagram Followers: 1,500+

Access Tickets 2023: 768

Official Members: 389

Convenings: *162

Board Members: 18

Years of Service: 15

- Convenings hosted are programs and events we have hosted since November 11, 2009.



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Herman G. Hernandez *he/him/el*

Executive Director

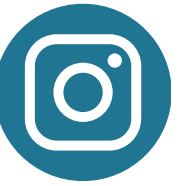
hermang@loscien.org

415-320-4559

Herman G. Hernández is a true 360° visionary leader who leads from the heart. His work centers on equity and collaborating with leaders from diverse communities to create a sense of belonging. His professional roles show his dedication in lifting up the voices and talents of underrepresented groups. The many collaborations Herman has built over the years in his professional, and volunteer positions exemplify his passion for building community and mentoring young professionals.

He is the proud Executive Director for Los Cien Sonoma County, a local Latino-led organization focused on engaging, educating, and elevating our Latinx community. He is the President of the Sonoma County Board of Education, a Board Member of the Made in Santa Rosa Foundation, and a Board Member of the Sonoma County Family YMCA.

An award-winning leader and champion of equity, he is the recipient of numerous awards. Herman G. enjoys spending time with family and friends, wife Ariana, and dog Moose, reading books, running, biking all over beautiful Sonoma County; and golfing.





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Los Cien Board Members



Executive Officers



Lisa G. Carreño
President



Fernando Carrillo
Vice President



Héctor Delgado
Secretary



Matthew Henry
Treasurer

Board Members



Angie Dillon-Shore
Member



Dr. Bay Jones
Member



Chase Overholt
Member



Doris Reyes
Member



Eliot Enriquez
Member



Jeremy Olsan
Member



Kerry Fugett
Member



Lyndsey Burcina
Member



Mercedes Hernandez
Member



Patrick McDonell
Member



Ramon Meraz
Member



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Los Cien Honorary Board Members



Honorary Board Members

Honorary Board Members are individuals who have contributed at least 6-years to Los Cien and have provided exceptional service and support to Los Cien Sonoma County.



Herman J. Hernandez
Founding Member



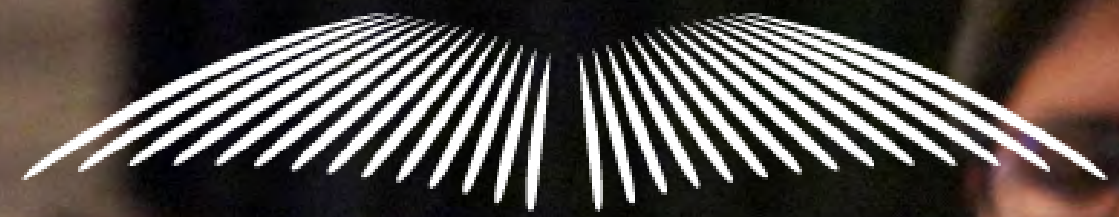
Sylvia Lemus
Founding Member



Lannie Medina
Founding Member



Todd Mendoza
Founding Member



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CONTACT INFO

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Board President
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<https://loscien.us15.list-manage.com/subscribe?u=918c3a3c9877419a3e511b1b8&id=501699d79e>







LOS CIEN
 SONOMA COUNTY LATINO LEADERS
 2nd Annual
PUEENTE y GANAS
 Awards Dinner



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 — June 2019 —
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PRESS ARTICLES



Los Cien Discusses Andy Lopez with Law Enforcement Leaders and Raises Funds for Community Healing Art Program:

<https://www.google.com/url?q=http%3A%2F%2Fwww.pressdemocrat.com%2Fnews%2F2224513-181%2Flaw-enforcement-leaders-discuss-andy>

Los Cien Engages with Elected Officials in Supporting the Annexation of Roseland:

<https://www.google.com/url?q=http%3A%2F%2Fwww.pressdemocrat.com%2Fnews%2F1854212-181%2Fpoliticians-pledge-support-for-roseland>

The Press Democrat Editorial Diversifies their Board and Adds Los Cien Board Member:

<https://www.google.com/url?q=http%3A%2F%2Fwww.pressdemocrat.com%2Fnews%2F1855862-181%2Fpd-editorial-pd-editorial-board>

Los Cien Engages Education, the SRJC Commits to Diversifying their Workforce to Reflect Growing Latino Student Population:

<https://www.google.com/url?q=http%3A%2F%2Fwww.pressdemocrat.com%2Fnews%2F1856394-181%2Fsrjc-seeks-more-latino-faculty>

Los Cien Makes a Call to Action to Support Immigrant Families Under Trump Administration:

<http://www.pressdemocrat.com/news/7156476-181/sonoma-county-latino-leaders-call?artslide=0>

Los Cien Annual Latino Cultural Experience Convenes over 300 participants and Gives the Community a Sense of Pride:

<http://www.pressdemocrat.com/news/local/7339707-181/latino-cultural-experience-in-santa?artslide=3>

Doctor Luis Pastor from USC informs about current demographic trends in CA at the Los Cien State of the Latino in Sonoma County:

<http://www.pressdemocrat.com/news/7471495-181/illegal-immigration-waning-usc-professor>

Without Economic Equality there is no Prosperity

<http://www.pressdemocrat.com/opinion/7474778-181/golis-without-economic-equality-prosperity?artslide=0>

Over 70 articles located here: www.loscien.org/newsandpress



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