



4th Annual

PUENTE Y GANAS

Awards Dinner

Sponsorship Packet

June 22, 2024

Luther Burbank Center for the Arts



www.loscien.org



The Puente & Ganas Awards Dinner is an inspiring event that honors and recognizes the service of Sonoma County individuals and organizations who have demonstrated consistent effort to engage, empower and elevate our Latino community. Recipients will be presented with their awards at the dinner on June 22, 2024.

ENGAGE | EDUCATE | ELEVATE

2024 SPONSORSHIP COMMITMENT FORM

DEADLINE TO SPONSOR: June 2, 2024 at 6pm

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

I will not be attending but please accept my donation of \$ _____

Sponsorship Level Commitment

- PRESENTING SPONSOR | \$20,000**
- GOLD SPONSOR | \$10,000**
- SILVER SPONSOR | \$5,000**
- BRONZE SPONSOR | \$2,500**
- FRIENDS OF LOS CIEN | \$1,500**

Payment

- Send me an invoice**
- I will send a check in mail**
- Charge my credit card**
- Other: _____**

Credit Card Information

Name of Cardholder: _____

Credit Card Number: _____ Exp. Date: _____

Security Code: _____ Billing Zip: _____

Authorization Signature: _____

*For more information or questions, please contact Ellen Velázquez Muralles at
415-328-7889 or email at ellen@loskien.org*

2024 SPONSORSHIP BENEFITS

PRESENTING SPONSOR — \$20,000

- Premier sponsor name and logo placement on:
 - Invitation, event program, and all event marketing
 - Event website, event newsletter, and event press releases
 - Inclusion in two Press Democrat ads (pre & post event)
- Opportunity to create a 3-minute video to promote Puente & Ganas Awards Event
- Opportunity to join the nomination committee who chooses the winners for the 2024 Puente Y Ganas Awards
- Table for 8 guests with premier seating at 4th Annual Puente & Ganas Awards, includes 4 bottles of wine for you and your guests
- Tickets for 8 guests to attend the pre-wine garden featuring Latino Vintners from 3pm - 5:30pm



GOLD SPONSOR — \$10,000

- Sponsor name and logo placement on:
 - Invitation, event program and all event marketing
 - Event website, event newsletter, and event press releases
 - Inclusion in two Press Democrat ads (pre/post event)
- Opportunity to create a 2-minute video to promote Puente & Ganas Awards Event
- Table for 8 guests with preferred seating at 4th Annual Puente & Ganas Awards, includes 2 bottles of wine for you and your guests
- Tickets for 8 guests to attend the pre-wine garden featuring Latino Vintners from 3pm - 5:30pm



Puente y Ganas is an inspiring awards dinner

The Puente Y Ganas Awards Dinner in 2023 was a sold-out celebration that hosted over 450 people to recognize and honor individuals and organizations' hard work and dedication to elevating our Latinx community. With the support of generous donors and sponsors, we raised over \$50,000 to help establish our Access Ticket fund, designed to create access and get more youth, students, and community members to our programs and events throughout the year. We appreciate your support!



2024 SPONSORSHIP BENEFITS

SILVER SPONSOR — \$5,000

- Sponsor name and logo listing on:
 - Invitation, event program and all event marketing
 - Event website, event newsletter, and event press releases
 - Inclusion in two Press Democrat ads (pre/post event)
- Opportunity to create a 1-minute video to promote Puente & Ganas Awards Event
- Table for 8 guests with preferred seating at 4th Annual Puente & Ganas Awards
- Tickets for 8 guests to attend the pre-wine garden featuring Latino Vintners from 3pm - 5:30pm



BRONZE SPONSOR — \$2,500

- Sponsor name listing on:
 - Invitation and event program
 - Event website, event newsletter, and event press releases
 - Inclusion in two Press Democrat ads (pre/post event)
- Table for 8 guests at the 4th Annual Puente & Ganas Awards
- Tickets for 8 guests to attend the pre-wine garden featuring Latino Vintners from 3pm - 5:30pm



FRIENDS OF LOS CIEN — \$1,500

- Table for 8 guests at the 4th Annual Puente & Ganas Awards

**Ticket allotments can be donated back to Los Cien's Access Ticket Program for all to attend.*

***Sponsoring the 4th Annual Puente Y Ganas Awards does not make you a Los Cien member.*

Please reach out to Herman G. Hernandez with any questions.

