



Los Cien Program

Sponsorship Packet

Sponsor a Los Cien program today! This is a significant investment in our Sonoma County community. With nearly 300 attendees, including community members, leaders, professionals, and elected officials, these vibrant monthly gatherings are crucial in fostering civic engagement and addressing local issues.

In 2024, Los Cien will host at least 6 programs. As a program sponsor, you will invest in our Access Program and speaker stipend fund to make our programs engaging, educational, and accessible. And last but not least, you are investing in Los Cien's mission and vision, reinforcing our commitment to a stronger, more inclusive community!

We cannot do what we do without the generous support of our community. Thank you so much for being at the table!

2024 Programs & Events

Identifies 2024 Los Cien programs available for sponsorship



February 8 - Farmworker Spotlight, Part IV

Time: 5pm - 8pm | **Location:** Becoming Independent, The Backdrop

March 14 - General Membership Meeting

Time: 5pm - 8pm | **Location:** Redwood Credit Union (Cleveland Ave.)



March 28 - Youth Perspective

Time: 5pm - 8pm | **Location:** Windsor High School



April 17 - Environmental Justice

Time: 5pm - 8pm | **Location:** Petaluma Community Center



May 10 - LGBTQIA+ Spotlight

Time: 10am - 1pm | **Location:** TBD*

June 22 - 4th Puente Y Ganas Awards Dinner

Time: 3pm* - 8pm | **Location:** Luther Burbank Center for the Arts



August 16 - Addressing Anti-Blackness Spotlight

Time: 10am - 1pm | **Location:** Luther Burbank Center for the Arts

September 26 - 11th State of the Latinx Community

Time: 8am - 2pm | **Location:** Sonoma State University (Ballroom)



October 16 - Education Spotlight (all Spanish)

Time: 5pm - 8pm | **Location:** TBD*

November 8 - Día de Los Cien - Quinceañera Edition

Time: 5pm - 9pm | **Location:** Luther Burbank Center for the Arts

THANK YOU TO OUR PREMIER PARTNERS!



2024 PROGRAM

SPONSOR FORM

Sponsorship levels and benefits on next page!

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please write/type which program you would like to sponsor. Include program date and title: _____

Sponsorship Level

Circle one below

PRESENTING - \$5,000

ACCESS - \$2,500

AMIGXS - \$1,000

Payment

- Send me an invoice
- I will send a check in mail
- Charge my credit card
- Other: _____

You can also pay online!

Credit Card Information

Name of Cardholder: _____

Credit Card Number: _____ Exp. Date: _____

Security Code: _____ Billing Zip: _____

Authorization Signature: _____

For more information or questions, please contact
hermang@loskien.org or 415-320-4559

2024 PROGRAM

SPONSOR BENEFITS

\$5,000 — PRESENTING SPONSOR *(2 per program)*

- 50% discount to become (or renew) Los Cien membership. *(Does not apply to Premier Partners.)*
- A blurb about your organization added to the sponsored program emailing list (the emailing list goes out to 3000+ community members).
- Your organization's logo or name is reflected as the "Presenting Sponsor" on the recording of the program, which is posted to our Los Cien YouTube Channel.
- Your organization's logo or name reflected as the "Presenting Sponsor" on all program communications to our emailing list (which goes out to 3000+ community members) and on the big screen at the sponsored luncheon.
- Reserved table for 8 or 10 guests; or 10 individual tickets to program.
- Verbal grito (shout-out) at the opening welcome of the program you have sponsored.
- You will be able to put your organization's brochures or flyers on every table.
- Priority (if space permits) to host a vendor table to share information with Los Cien members and guests at sponsored program.

\$2,500 — ACCESS SPONSOR

- 25% discount to become (or renew) Los Cien membership. *(Does not apply to Premier Partners.)*
- Your organization's logo or name reflected as program sponsor on recording of program which is posted to our Los Cien YouTube Channel.
- Your organization's logo or name placement on the sponsored program communications to our emailing list (which goes out to 3000+ community members) and on the big screen at the sponsored luncheon.
- Reserved table for 8 or 10 guests; or 10 individual tickets to program;
- You can put your organization's brochures or flyers on every table.
- Priority (if space permits) to host a vendor table to share information with Los Cien members and guests at sponsored program.

\$1,000 — AMIGXS DE LOS CIEN

- 10% discount to become (or renew) your Los Cien membership. *(Does not apply to Premier Partners.)*
- Your logo or name reflected as program sponsor on recording of program which is posted to our Los Cien YouTube Channel;
- Your logo or name placement on the sponsored program communications to our emailing list (which goes out to 3000+ community members) and on the big screen at the sponsored luncheon.
- Reserved table for 8 or 10 guests; or 10 individual tickets to program;
- Priority (if space permits) to host a vendor table to share information with Los Cien members and guests at sponsored program.



PROGRAM

2023 FEATURED ARTICLES AND VIDEOS *(Partial List)*

ARTICLES

- [Los Cien hosts 'honest conversation' in Rohnert Park on Latino community's role in anti-Black racism](#)
- [23 Sonoma County people to watch in 2023 celebrated at Petaluma event](#)
- [Discussion on Sonoma County law enforcement equity a modest 'first step'](#)
- [Students call for wider support, more inclusion in Sonoma County schools at Los Cien's first youth-led forum](#)
- [Herman Hernandez, father and son, reflect on family, shared path in Sonoma County civic leadership](#)
- [Los Cien annual Puente y Ganas Awards celebrate unity and inclusion](#)
- [Los Cien panel: Low pay, substandard housing common for Sonoma County farmworkers](#)
- [Los Cien's 10th Annual Latinx Cultural Experience celebrates culture, early kick off to Hispanic Heritage Month](#)
- [Los Cien's annual State of Latino Community address considers inclusion, shifting mindsets and community transformation](#)

PROGRAM VIDEOS

- [An Honest Conversation About Anti-Blackness](#)
- [Commitment to Law Enforcement Equity](#)
- [The Intersection of Environmental Justice & Equity](#)
- [The Youth Perspective 2023](#)
- [Behind the Lines Part 3, Spotlight on Farmworkers](#)
- [Ni Una Mas, Not One More, Preventing Gender Based Violence in Our Communities](#)
- [LGBTQIA+ Mental Health in the Latinx Community](#)

