



We will build a #CaliforniaForAll with a strategy of inclusive and sustainable growth

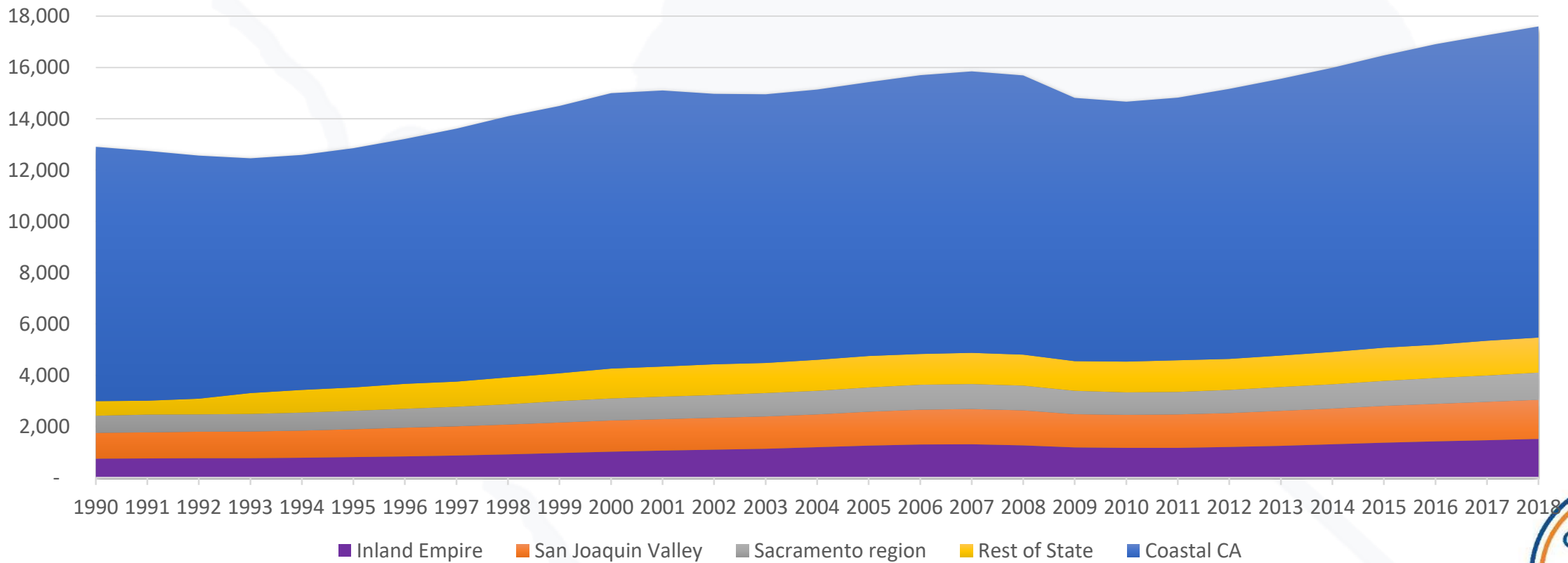


Regions Rise Together

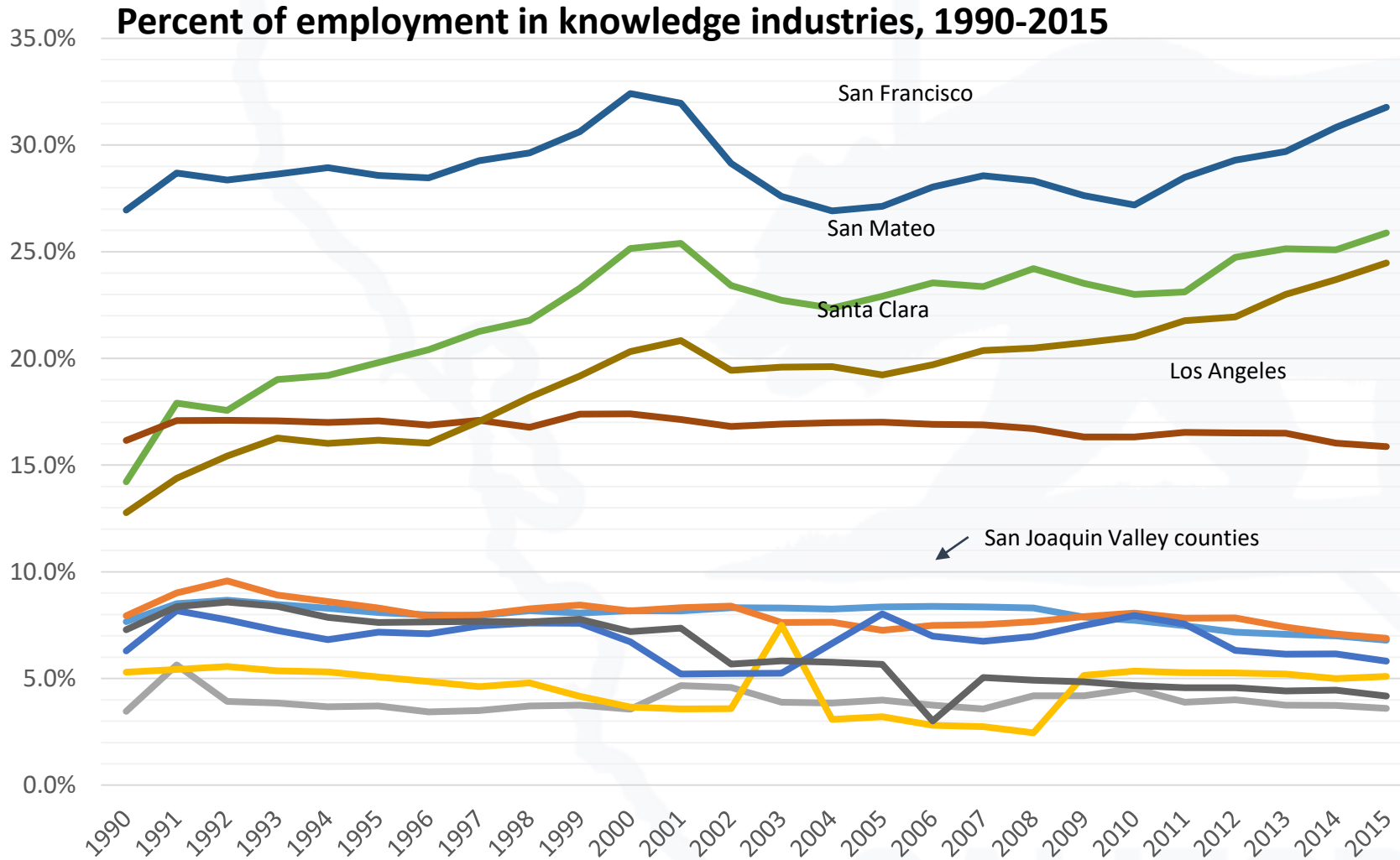


70% of job growth since 2010 has gone to coastal California.

Total Employment by Region, in thousands, 1990-2018



Inland CA (esp the San Joaquin Valley) has a lower share of jobs in knowledge industries.



The knowledge industry is booming in the Bay Area (growing to 25%+ of jobs) but remains below 10% for the San Joaquin Valley

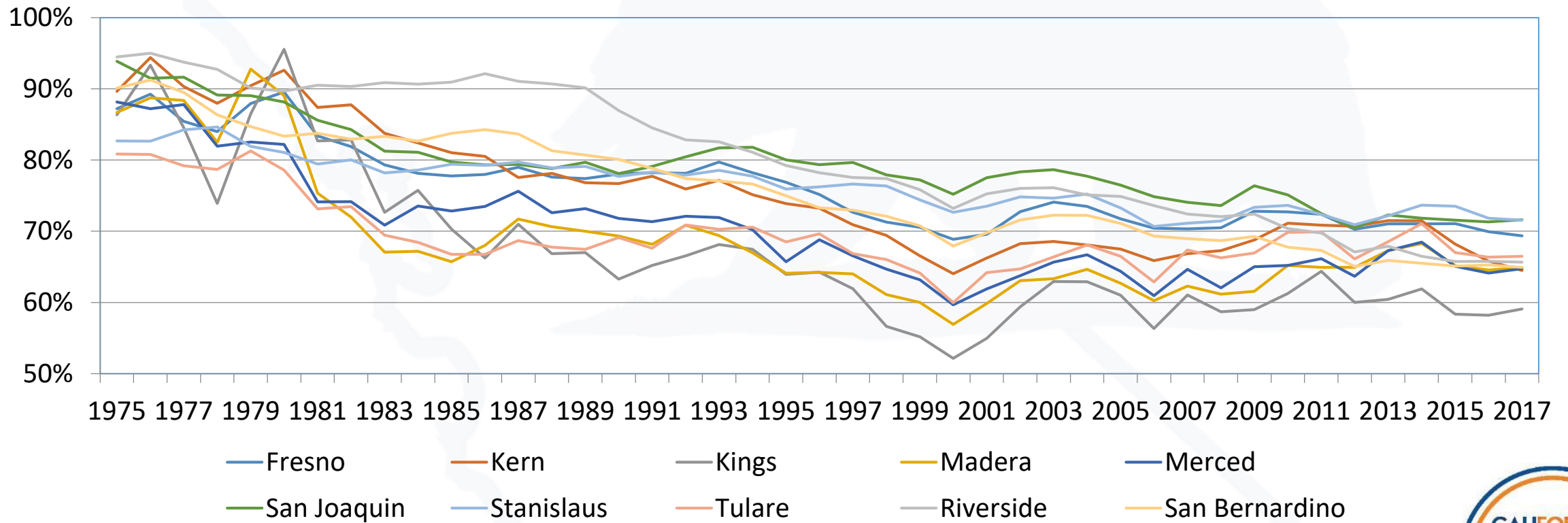
Source: State of California Employment Development Department
<http://www.labormarketinfo.edd.ca.gov/geography/lmi-by-geography.html>

Note: The 8 San Joaquin Valley counties include Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus, and Tulare



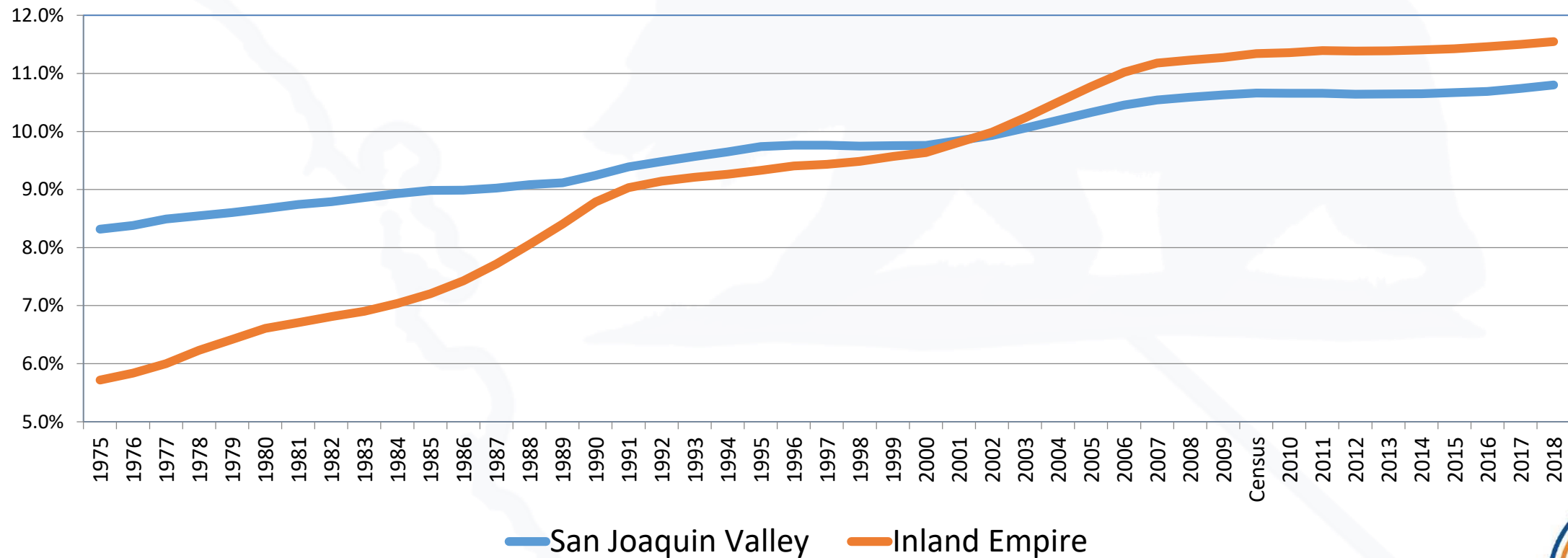
Inland California counties are declining in income relative to state.

Per Capita Income Compared to California



Yet inland California is growing. San Joaquin Valley and Inland Empire are now nearly 25% of the State's population.

Population as % of CA



What is Regions Rise Together?

- A vision for **inclusive and resilient economic development and sustainable land use** and transportation planning across California regions.
- The initiative begins with a focus on inland California as well as how **all regions in California are both interconnected and interdependent.**



Who is leading Regions Rise Together?



Office of Business and Economic Development



Office of Planning and Research

The Governor's team is also partnering with other organizations



CALCOG



The Regions Rise Together initiative initially comprises three areas of work:

1. Changing our **mental map** of the State.
2. Supporting “**regions up**” planning and policy.
3. Improving the **connective tissue** between regions.



1. Changing our mental map of California.

Using the leadership of the Governor and civic and private sector leaders, how do we change how people work, live, invest and play in California?

- Inspiring companies to establish **second offices** in inland California, not to locations outside the state.
- Expanding the **geography of** venture and philanthropic **investment** in California.
 - Bay Area has 20% of population and receives 53% of its philanthropic dollars
 - San Joaquin Valley is home to 11% of population and receives just 3%. Inland Empire accounts for 11% of population but receives just 1%



1. Changing our mental map of California.



2. Strengthening “Regions Up” Planning and Partnerships.

Some initial ideas include:

- Supporting all regions to **develop broad-based economic development** strategy that move towards prioritization of initiatives (e.g. DRIVE in Fresno).
- Expanding the role of **Metropolitan Planning Organizations** in regional planning and producing infrastructure plans in support of regional economic development goals.
- Exploring **regional differentiation** in state policies and investment.



3. Improving the connective tissue that links across and between regions of CA.

Some initial ideas include:

- Realizing a **statewide rail system** that leverages the backbone of California high-speed rail.
- Integrating across the state's **public higher education systems** and workforce development systems.
- Strengthening **natural and working lands** while supporting **urban revitalization** especially around rail.



Focus for Summer/Fall 2019:

Listening sessions and engagement

- Meetings and speaking events throughout San Joaquin Valley and Inland Empire over prior months.
- Joint strategy sessions in September/October planned in:
 - Inland Empire (San Bernardino) – 9/13
 - Southern San Joaquin Valley (Bakersfield) – 9/25
 - Northern San Joaquin Valley (Merced) – 10/3 ***next week**
 - North State (Redding) – 10/7
- Alignment with CA Forward for Governor Newsom's keynote speech at the CA Economic Summit November 7-8 in Fresno.



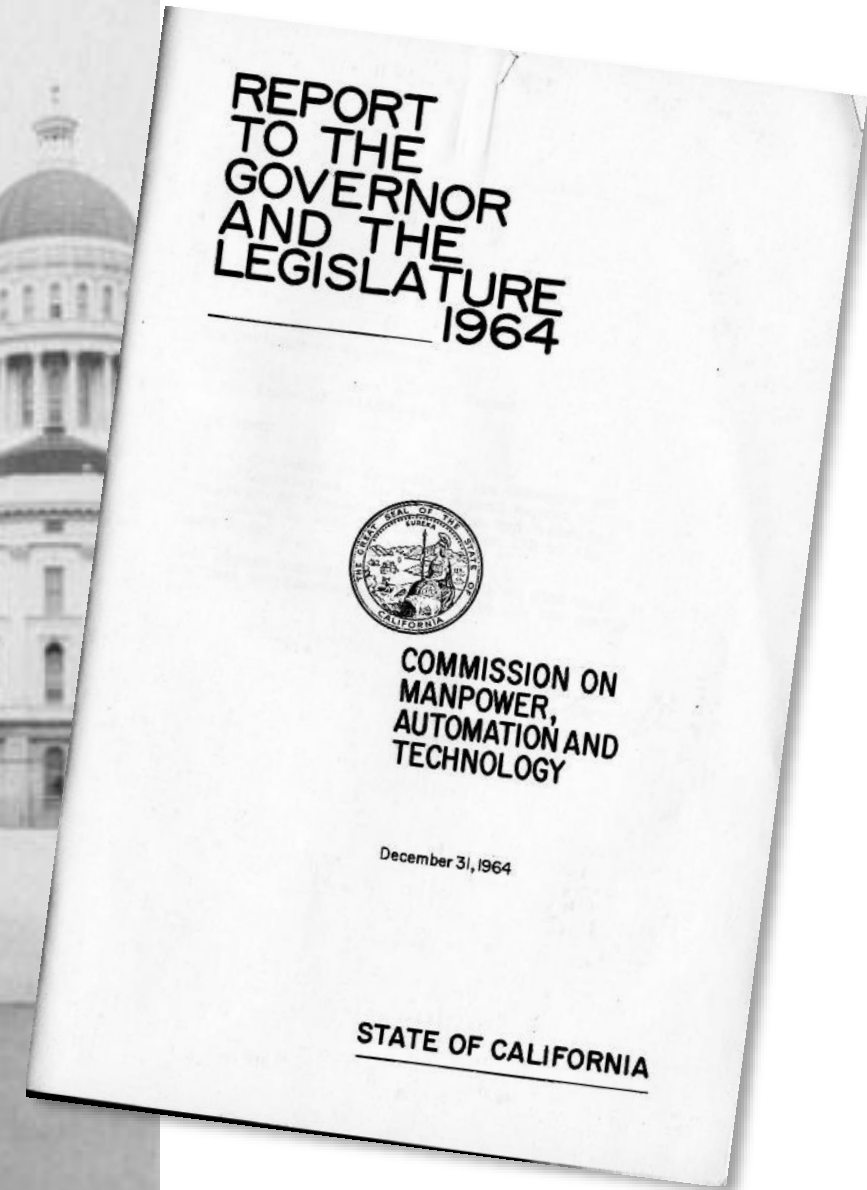


INSTITUTE FOR THE FUTURE

CALIFORNIA COMMISSION ON THE FUTURE OF WORK

CALIFORNIA COMMISSION
ON THE FUTURE OF WORK

How this
Commission
will be different



FUTURE OF WORK



The Commission will look at both the **supply side** (supporting skilled workers) and **demand side** (supporting quality jobs) of labor market

Predicted Jobs Automation Will Create and Destroy

When	Where	Jobs Destroyed	Jobs Created	Predictor
2016	worldwide		900,000 to 1,500,000	Metra Martech
2018	US jobs	13,852,530*	3,078,340*	Forrester
2020	worldwide		1,000,000-2,000,000	Metra Martech
2020	worldwide	1,800,000	2,300,000	Gartner
2020	sampling of 15 countries	7,100,000	2,000,000	World Economic Forum (WEF)
2021	worldwide		1,900,000-3,500,000	The International Federation of Robotics
2021	US jobs	9,108,900*		Forrester
2022	worldwide	1,000,000,000		Thomas Frey
2025	US jobs	24,186,240*	13,604,760*	Forrester
2025	US jobs	3,400,000		ScienceAlert
2027	US jobs	24,700,000	14,900,000	Forrester
2030	worldwide	2,000,000,000		Thomas Frey
2030	worldwide	400,000,000-800,000,000	555,000,000-890,000,000	McKinsey
2030	US jobs	58,164,320*		PWC

Every study we could find on what automation will do to jobs, in one chart

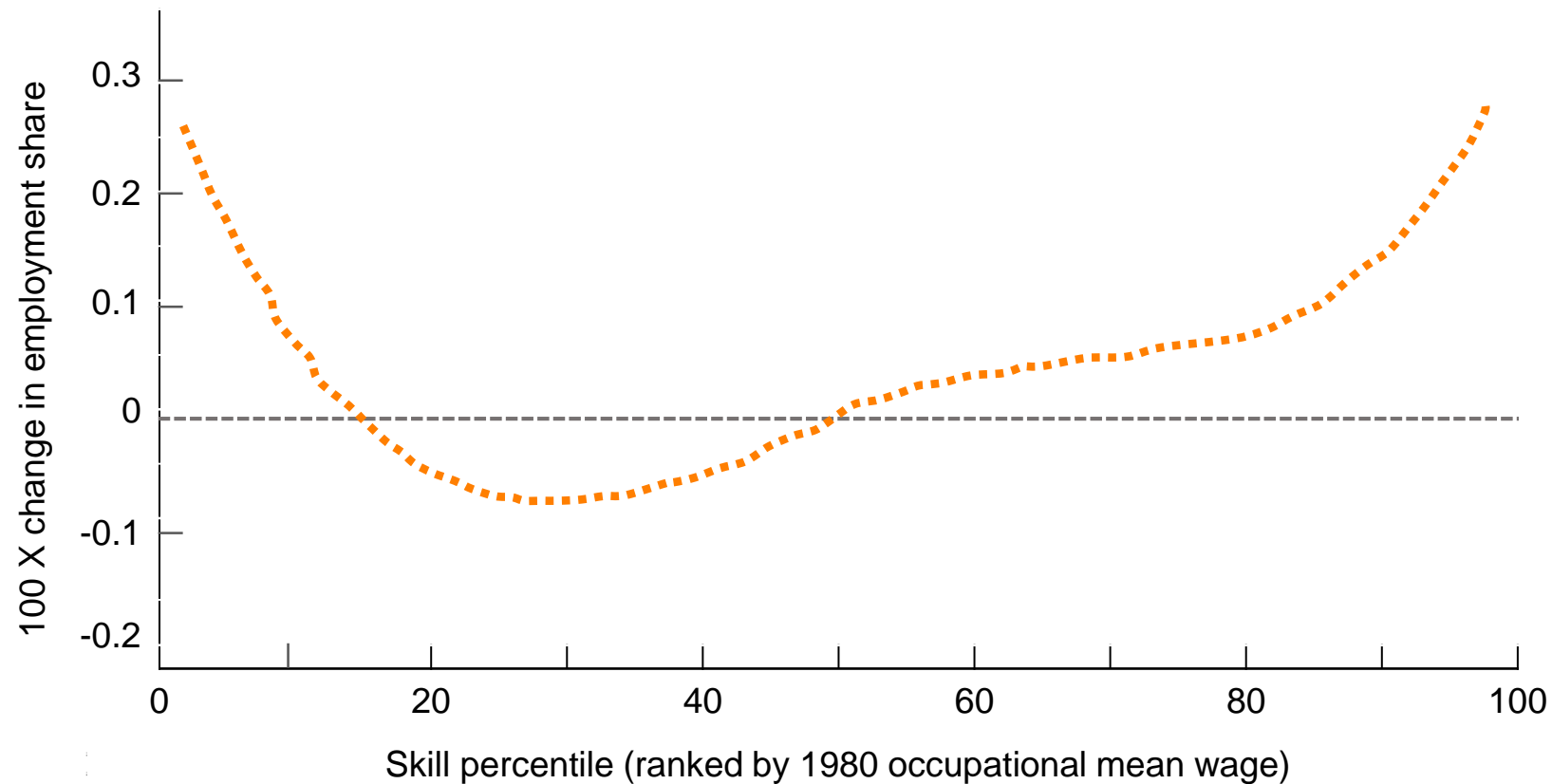
There are about as many opinions as there are experts.

MIT
Technology
Review

skills & job quality

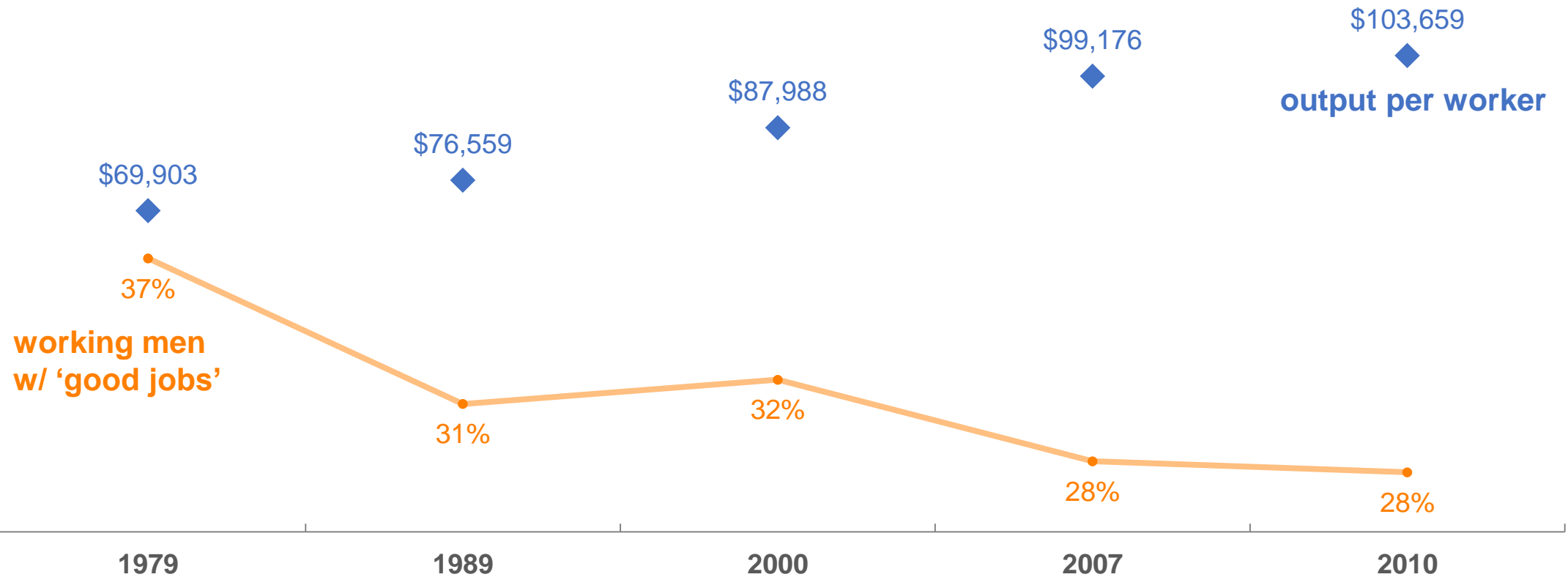
FACTS

Job growth limited to low-skill & high-skill jobs (1980–2005)



skills & job quality

FACTS



skills & job quality FACTS

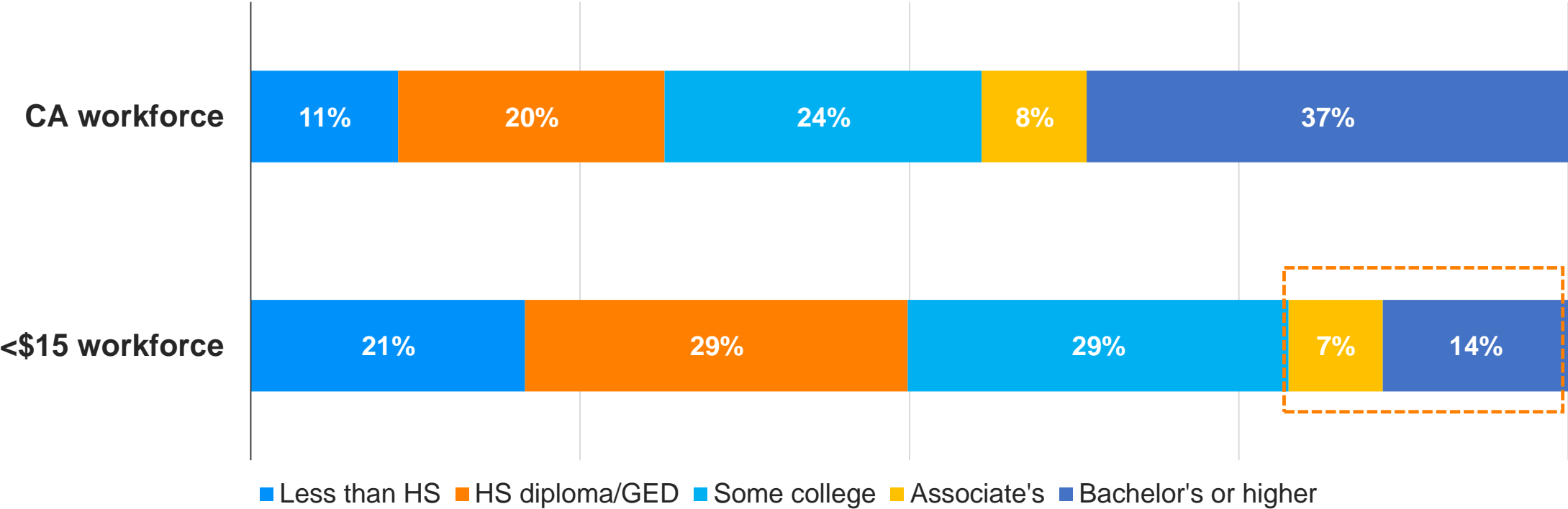
Who makes less than \$15 in California?

	CALIFORNIA	Los Angeles metro	San Jose metro	SF-Oakland metro	San Diego metro	Fresno metro
ALL WORKERS	35%	37%	21%	21%	32%	45%
Male	32%	35%	18%	19%	30%	41%
Female	38%	40%	24%	23%	35%	48%
White	23%	21%	13%	13%	22%	27%
Black	35%	34%	30%	30%	40%	41%
Latino	50%	52%	37%	36%	47%	56%

skills & job quality

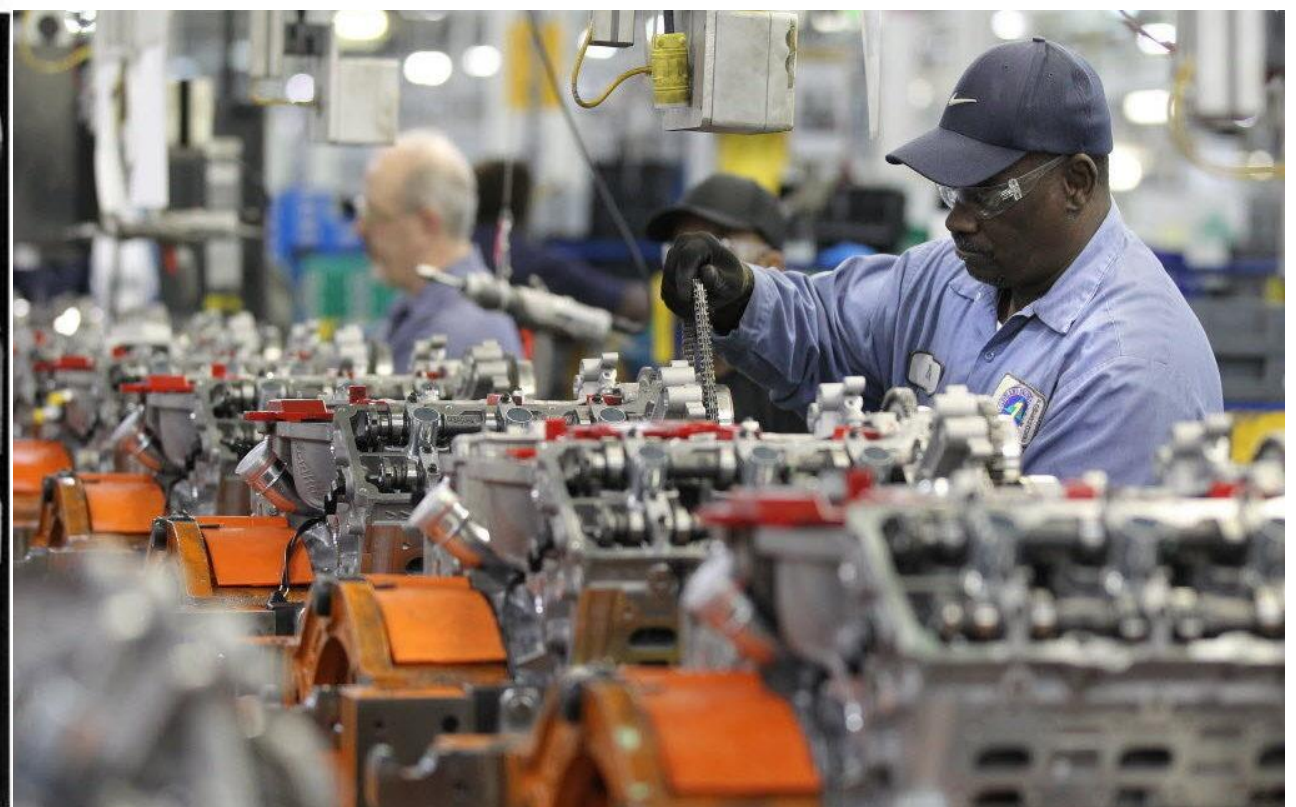
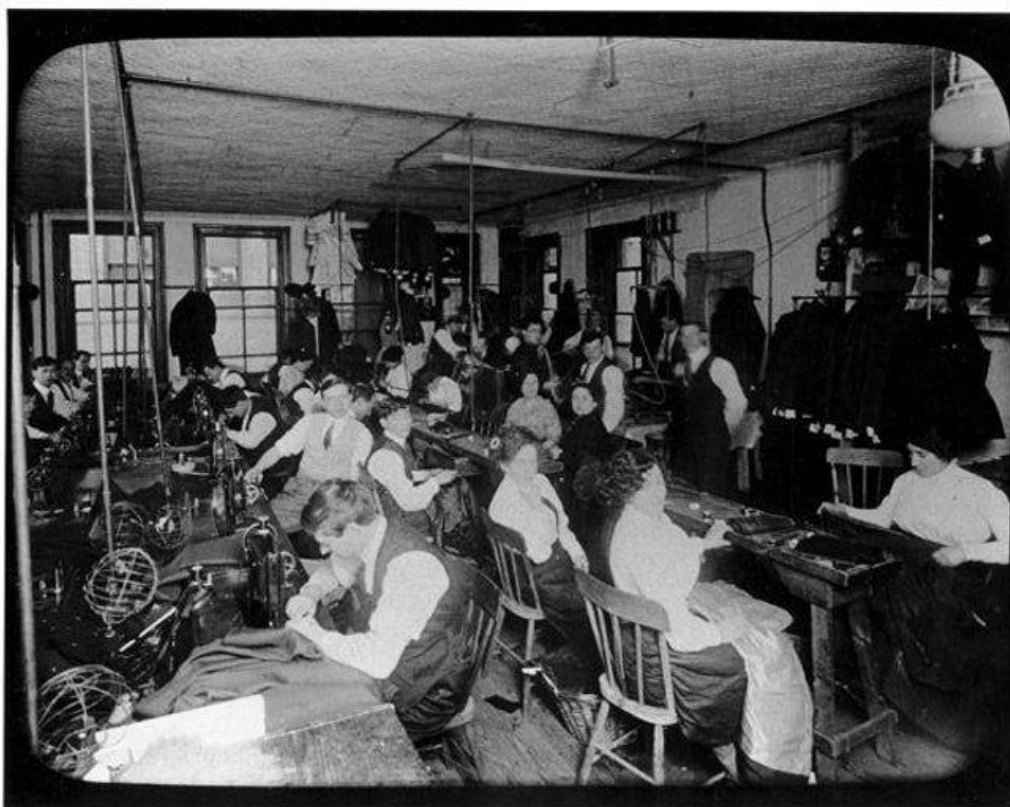
FACTS

1/5 of low-wage workers in CA have a college degree



skills & job quality FACTS

Manufacturing jobs *became* good jobs



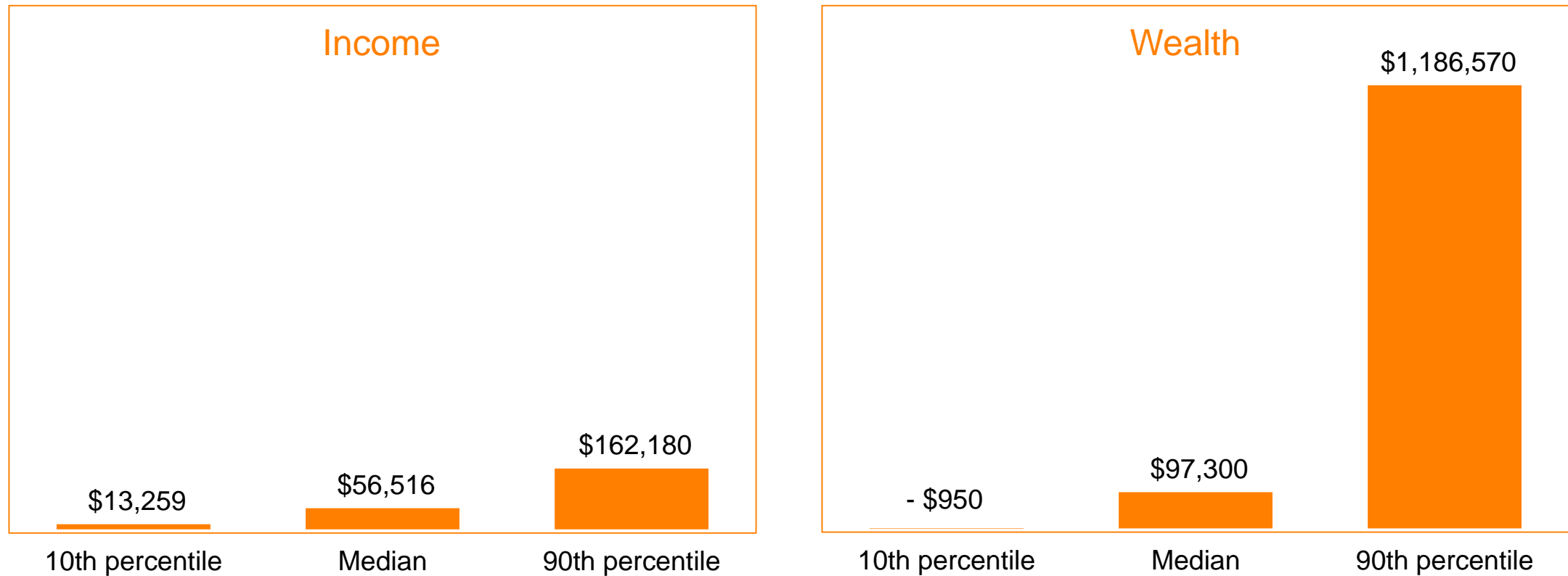
fissuring of work

FACTS

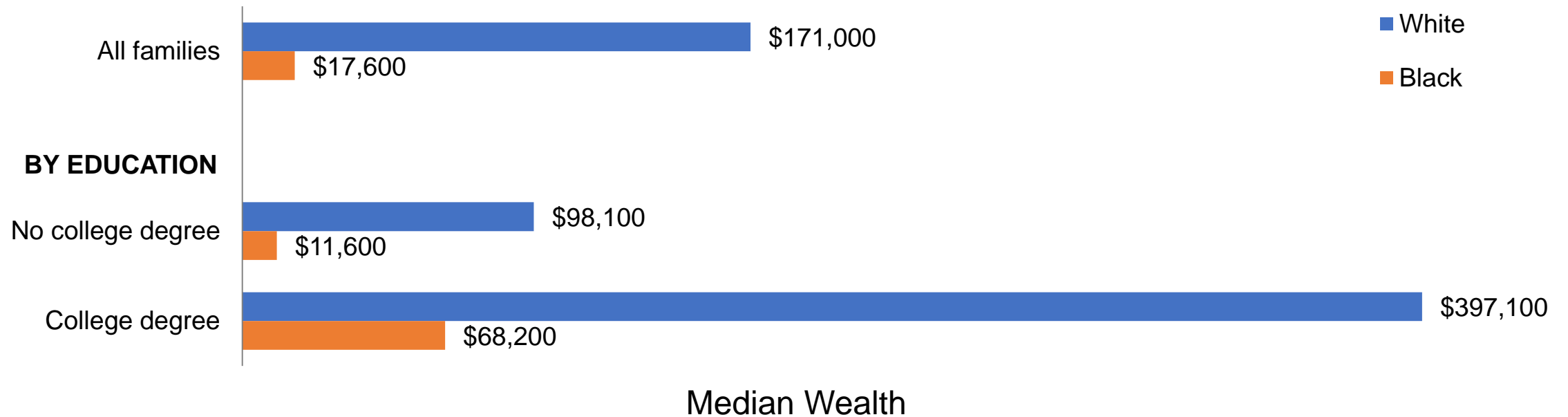
- Gig work is a continuation of a long-running “fissuring of work”
 - Gig workers may be relatively small share of workforce
 - Outsourcing, temp work, independent contracting
 - These arrangements are at the core of changes in work and key to the deterioration of job quality
- The employment forms in ‘gig work’ are migrating into mainstream work: e.g. irregular scheduling, workforce monitoring, data collection, etc

income & wealth

Income inequality dwarfed by wealth inequality



Racial wealth inequality is enormous—and not solved by education





FUTURE OF INDUSTRY

Latino purchasing power **\$1.7T (\$530B in CA)**

Latino-owned businesses are growing in number - representing **800k** businesses in CA today.

From 2007 to 2018, number of Latina-owned business grew at the fastest rate of any demographic - **172% vs all businesses 12%**

One in four new businesses in US, are now Latino-owned and those businesses contribute more than **\$700 billion** in sales to the economy.



WITH **DATA**
WITH **A REGIONAL MINDSET**
WITH **PARTNERS**
WITH **URGENCY**

